

COURTNEY WELLS

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PROGRAMS

Expert: AfterEffects, Photoshop, Illustrator, InDesign

Intermediate: Cinema 4D, Redshift

Working Knowledge: Premiere, Audition

SKILLS

Art & Creative Direction
Project & Team Management
Pitch Decks & Style Guides
Explainer Animation
Data Visualization Animation
Title Sequences
Broadcast Design Packages
MOGRTs & Templates
Design for Social
Graphic Design & Branding
Print Design
Web Design
Illustration
Character Design
Storyboarding
Team & Workflow Development
3D Animation Pipeline
Video Editing
Sound Design

EDUCATION

Parsons the New School for Design
New York, NY - 2010 to 2013
Bachelor of Fine Arts, Design
& Technology, May 2013

School of Motion
Intermediate 3D Animation
(C4D Ascent)

EXPERIENCE

Amazon Music, LA | November 2022 - December 2023

Director & Motion Designer (Contract): Establish the look and feel of new in-app 360 content feature called artist stories. Direct weekly video shoots and lead interviews with musicians for various Amazon Music series. Work closely with editors to execute the videos and see video through launch. Design style guides, external and internal pitch decks, create custom graphics and design and template all series graphics for efficient workflow.

CNN+, NYC | November 2021 - July 2022

Art Director, Motion Graphics (Full-time): Built and managed a team of Motion Graphics Designers and 3D Generalists in creating animated content for a variety of episodic shows and documentaries for the streaming service, CNN+. Worked with show runners and producers to establish the look and feel of each show, from the set design to the graphics package.

Vox Creative, NYC | May 2018 - October 2021

Art Director & Motion Designer (Freelance): Worked with Vox Producers from the pitch process through the execution of a range of branded campaigns and explainer videos.

Condé Nast, NYC | June 2017 - September 2018

Art Director (Full-time): Strategized with the Site Director, oversaw all aspects of design and established the visual voice of the brand through logo design, branded templates and original animation.

Condé Nast, NYC | August 2016 - June 2017

Motion Graphics Designer (Full-time): Served a role as both the design lead and animator in creating original, branded graphics to accompany online videos, as well as animated shorts.

Cosmopolitan, NYC | Jun 2015 - August 2016

Motion Graphics Designer (Full-time): Created graphics ranging from character animation, title cards, lower thirds, bugs, and end cards, to green screen compositing, color correction, and beauty retouching.